Course Progress Report

Aha: Onyemobi Anyiwo
Course: “How To Master Digital Marketing On Facebook”
Izu: August 14 - 20, 2023

Summary: This week, I completed two hours of this course. We began by learning how to set up an ad account. Afterward, we were shown how to create custom audiences, which we could select using demographics and certain interests. I was able to apply what I’ve learned to my internship at Amaano.