Canva A.I Tools Report

Instructions: Utilize Canva's Magic Studio to evaluate its AI tools. Demonstration is mandatory

Passing Score: 25 points

Scoring:

- 25 Points Per Demonstration
    - Bonus Points
        - 75 additional points per combination (2 tools = 200 points, 3 tools = 300 points). Combinations don't have to be limited to other A.I tools.
        - 4X additional points per collaboration (If you had 200 points and you do a collaboration with another student, you now have 800 points)

REPORT FORMAT ON NEXT PAGE

Onyemobi Anyiwo
https://linktr.ee/oanyiwo
October 13, 2023

Name: Magic Write

URL: Magic Write: AI Text Generator & AI Writer | Canva

Summary: Magic Write is an intelligent ghostwriter that generates high-quality copy for users on a given topic. It can adapt to user specifications for document length, output format, or reading level.

Features and functionality:

1. High-quality copywriting: Magic Write generates written content that is well-written, informative, and engaging
2. Customizable output: Users can specify the length, format, and reading level of the output to suit their needs
3. Fast turnaround: Magic Write can produce content quickly, allowing users to meet tight deadlines.
4. User-friendly interface: Magic Write is easy to use and requires no special technical expertise.
5. Inclusive language: Magic Write is programmed to avoid offensive or harmful language and to use inclusive language whenever possible.
6. Creative and clever writing: Magic Write is designed to produce content that is not only informative but also engaging and entertaining.
7. Professional quality: Magic Write is designed to produce content that is suitable for a wide range of purposes, including marketing, education, and entertainment.

Applications:

1. Business Writing: Magic Write can help you create high-quality marketing copy, business proposals, and reports to impress potential clients and stakeholders.
2. Creative Writing: Whether you're working on a novel, short story, or screenplay, Magic Write can help you brainstorm ideas, develop characters, and refine your writing style.
3. Academic Writing: If you're a student, Magic Write can help you craft well-researched essays and papers that meet your professor's requirements and earn you top grades.
4. Personal Writing: Magic Write can also assist with personal projects such as writing a memoir, creating a resume or cover letter, or crafting a heartfelt letter to a loved one.

☐ Demonstration Link:

☐ Combination (Name the other tools): _____

☐ Collaboration (Name the other people): _____